

Date: 18 August 2010
On behalf of: Advanced Power Components PLC ('APC' or 'the Company')
For immediate release

Advanced Power Components plc Directorate Change

Advanced Power Components plc, the UK specialist distributor and manufacturers' representative of electronic components, is pleased to announce the appointment of Ian Davidson, as a Non-Executive Director of the Company, with immediate effect.

Mr. Davidson brings valuable expertise to the Company, having approximately 40 years of experience in the electronics industry, primarily with Addtron where he was group managing director until that company's acquisition by Gleichmann Sunrise. Most recently he has acted as a consultant to the Company's Hero and Displays+ sales teams.

APC's Chairman, Will David, said, "I am delighted to welcome Ian to the board and I am confident that his knowledge and expertise will assist the Company in the creation of further shareholder value."

Mr. Davidson has been granted options over 25,000 ordinary shares of 2 pence each in APC at an exercise price of 10 pence each under the Company's share option scheme.

The following information is provided pursuant to paragraph (g) Schedule Two of the AIM rules:

John (Ian) McLaren Davidson (aged 67).

<i>Current Directorships/Partnerships:</i>	<i>Previous Directorships/Partnerships within the last five years:</i>
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Idea Business Solutions Ltd	Gleichmann-Sunrise Limited
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	Addtron Limited
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	3D Sales Limited
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	Blue Microelectronics Ltd
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	Vanguard Microelectronics Limited
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	Blistech Ltd
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	Nextron Limited
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Real Thing (Ale) Limited, a wholesale and retail supplier of beers and wines, at which Mr. Davidson was a director at the time, was wound up in 1982 with debts of approximately £20,000.

There is no further information that is required to be disclosed pursuant to paragraph (g) Schedule Two of the AIM rules in relation to Mr. Davidson.

-Ends-

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Notes to Editors:

About Advanced Power Components

APC plc is a leading specialist distributor of electronic components, comprising eight areas of activity:

- **APC Hi-Rel** distributes a variety of specialist electronic components into applications where component reliability is of paramount importance. Hi-Rel's franchised product lines include power semiconductors, power supplies, memory, wound and high voltage components.
- **APC Locator** is the number one solutions provider for obsolete and hard-to-find parts, with 25 years' experience in the industrial and defence/aerospace markets across Europe.
- **APC Hero** has a specialist team of Product Managers ready to assist with your next design, our key areas include LEDS/LAMPS, drivers, wireless devices and modules, Zigbee, specialist sensors and crystals (plus fast turn around on programming).
- **APC Go!** provides a kitting and materials management service to companies wanting to outsource non core activities, offering services ranging from material procurement to full production management.
- **APC Displays+** provides dedicated technical and commercial support for a wide range of LCD's, standard, custom, TFT, e-signage, character, graphics, driver boards, IC's, single board computers and all related connectivity.
- **APC Novacom** is a distributor and manufacturers' representative for RF and microwave frequency electronic components. The business is managed by a team of technical specialists with many years experience in the RF and Microwave industry.
- **APC Contech** is a distributor of specialist data input devices for industrial, broadcasting and medical sectors providing technically advanced solutions for specific application areas.
- **APC KVAR** is a manufacturer and distributor of power saving equipment which optimises the performance of electrical motors, leading to reduced energy consumption and cost savings.