

Date: 6 August 2010  
On behalf of: Advanced Power Components PLC ('APC' or 'the Company')  
For immediate release

## Advanced Power Components plc Directors' Shareholdings

Advanced Power Components (AIM: APC), the UK specialist distributor and manufacturers' representative of electronic components, has been informed that two directors have purchased shares in the Company.

On 5 August 2010, Phil Lancaster bought 240,000 ordinary shares at a price of 10p per share and is therefore now interested in a total of 391,600 ordinary shares, representing 1.56% of the Company's issued ordinary share capital.

On the same date, Rob Smith bought 50,000 ordinary shares at a price of 10p per share and is therefore now interested in a total of 50,000 ordinary shares, representing 0.20% of the Company's issued ordinary share capital.

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### Notes to Editors:

#### About Advanced Power Components

APC plc is a leading specialist distributor of electronic components, comprising eight areas of activity:

- **APC Hi-Rel** distributes a variety of specialist electronic components into applications where component reliability is of paramount importance. Hi-Rel's franchised product lines include power semiconductors, power supplies, memory, wound and high voltage components.
- **APC Locator** is the number one solutions provider for obsolete and hard-to-find parts, with 25 years' experience in the industrial and defence/aerospace markets across Europe.
- **APC Hero** has a specialist team of Product Managers ready to assist with your next design, our key areas include LEDS/LAMPS, drivers, wireless devices and modules, Zigbee, specialist sensors and crystals (plus fast turn around on programming).

- **APC Go!** provides a kitting and materials management service to companies wanting to outsource non core activities, offering services ranging from material procurement to full production management.
- **APC Displays+** provides dedicated technical and commercial support for a wide range of LCD`s, standard, custom, TFT, e-signage, character, graphics, driver boards, IC`s, single board computers and all related connectivity.
- **APC Novacom** is a distributor and manufacturers' representative for RF and microwave frequency electronic components. The business is managed by a team of technical specialists with many years experience in the RF and Microwave industry.
- **APC Contech** is a distributor of specialist data input devices for industrial, broadcasting and medical sectors providing technically advanced solutions for specific application areas.
- **APC KVAR** is a manufacturer and distributor of power saving equipment which optimises the performance of electrical motors, leading to reduced energy consumption and cost savings.