

REG - Advanced Power - Appointment of Director

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Advanced Power Components PLC

08 March 2010

Date: 8 March 2010
On behalf of: Advanced Power Components PLC ('APC' or 'the Company')
Embargoed until: 0700hrs

Embargoed until:

0700hrs

Advanced Power Components plc

Appointment of Director

Advanced Power Components plc (AIM: APC), a specialist distributor and manufacturers' representative of electronic components, is pleased to announce the appointment of Mr Rob Smith as Finance Director to the Board of the Company, with effect from 8 March 2010.

Rob is a Fellow of the Chartered Institute of Management Accountants and has a masters degree in management accounting. His recent experience includes finance Director positions at AIM listed Densitron Technologies plc, a distributor of electronic display products, Curidium Medica plc and Eco City Vehicles plc. Rob's earlier career was spent principally in the electronic components industry working for GEC, Centronic and International Rectifier.

Mr David Brown, who has been serving as interim Finance Director, has resigned this appointment, as planned, and remains Company Secretary.

Mark Robinson, CEO, commented:

"We are delighted to announce the appointment of Rob Smith to the Board of Advanced Power Components. His background in the electronic components industry and his board experience with a number of AIM listed companies makes him an ideal fit for the Company as we continue to strengthen our financial controls and systems. I am also pleased that David Brown will continue in the role of Company Secretary and thank him for filling the role whilst we conducted our search for a permanent Finance Director".

There is no information in relation to the Mr Smith's appointments required pursuant to schedule 2, paragraph (g) of the AIM Rules for Companies other than as set out below:

| | |
|--|-------------------------------------|
| Robert St John Smith, aged 45 | |
| Current directorships and partnerships | Past directorships and partnerships |
| Financial Management and Direction Ltd | Curidum Medica plc |
| Michael Howells Associates Ltd | Eco City Vehicles plc |
| | Densitron Technologies plc |

Eco City Vehicles plc

Densitron Technologies plc

-Ends-

Enquiries:

| | |
|--|--|
| Advanced Power Components plc | 01480 226600 |
| Mark Robinson, Chief Executive Officer | www.apc-plc.co.uk |

| | |
|-------------------------------|--|
| Redleaf Communications | 020 7566 6700 |
| Henry Columbine/ Lucy Salaman | apc@redleafpr.com |

| | |
|----------------------------|---------------|
| Strand Hanson Limited | 020 7409 3494 |
| James Harris/ Angela Peace | |

| | |
|--------------------|---------------|
| Astaire Securities | 020 7448 4400 |
| Ruari McGirr | |

Astaire Securities

020 7448 4400

Ruari McGirr

Notes to Editors:

About Advanced Power Components

APC plc is a leading specialist distributor of electronic components, comprising eight areas of activity:

; APC Hi-Rel distributes a variety of specialist electronic components into applications where component reliability is of paramount importance. Hi-Rel's franchised product lines include power semiconductors, power supplies, memory, wound and high voltage components.

; APC Locator is the number one solutions provider for obsolete and hard-to-find parts, with 25 years' experience in the industrial and defence/aerospace markets across Europe.

; APC Hero has a specialist team of Product Managers ready to assist with your next design, our key areas include LEADS/LAMPS, drivers, wireless devices and modules, Zigbee, specialist sensors and crystals (plus fast turn around on programming).

; APC Go! provides a kitting and materials management service to companies wanting to outsource non core activities, offering services ranging from material procurement to full production management.

; APC Displays+ provides dedicated technical and commercial support for a wide range of LCD`s, standard, custom, TFT, e-signage, character, graphics, driver boards, IC`s, single board computers and all related connectivity.

; APC Novacom is a distributor and manufacturers' representative for RF and microwave frequency electronic components. The business is managed by a team of technical specialists with many years experience in the RF and Microwave industry.

; APC Contech is a distributor of specialist data input devices for industrial, broadcasting and medical sectors providing technically advanced solutions for specific application areas.

; APC KVAR is a manufacturer and distributor of power saving equipment which optimises the performance of electrical motors, leading to reduced energy consumption and cost savings.

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